



Humber LEP's Gold Standard Summary

(Updated: August 2017)

The Humber LEP's Gold Standard has been developed to improve the quality and consistency of Careers Education, Information, Advice and Guidance (CEIAG) across the Humber. It is intended to assess institutions, agencies and services that provide CEIAG to young people against a detailed and exacting process.

Benefits of working towards and achieving the Gold Standard award

Participating in the self-evaluation process and achieving accreditation of the Humber LEP Gold Standard will:

- Raise the standards of CEIAG leadership, management and delivery within the organisation
- Improve the quality of CEIAG across the organisation through continuous and effective quality assurance which includes, monitoring, evaluation, review and improvement planning
- Raise the profile of CEIAG at strategic and operational levels across the organisation
- Provide a framework for meeting statutory requirements and national guidance, having been mapped against:
 - The National Quality in Careers Standard revised March 2017
 - Ofsted Inspection Framework (Ofsted, April 2014)
 - Careers Guidance and Inspiration for Schools (DfE, April 2014)
 - Gatsby Benchmarks
- Provide an enhanced CEIAG service that inspires young people and raises their aspirations and motivation. This includes helping to improve their outcomes, including successful progressions at key transition points as well as driving learner achievements towards a positive career pathway.
- Facilitates partnership working with a range of stakeholders including employers, other education and training providers and parents/carers.

- Support preparation for Ofsted, the process and award being valuable to highlight within self-evaluation reports and inspection visits.

Ofsted's thematic review of careers guidance 'Going in the Right Direction' (2013) highlighted that "it is vitally important that young people have access to good and realistic information and guidance about the full range of career pathways available to them", but their evidence portrayed inadequate provision nationally. The Ofsted Inspection Framework was enhanced to ensure that inspectors now take greater account of the quality of careers guidance and of learners' destinations in judging the effectiveness of a school's leadership and management.

The standard has been written for all organisations and institutions involved in the education or training of young people aged between 11 and 19 (25 LLDD) and is therefore applicable to schools, academies, colleges, special schools, pupil referral units and training or work-based learning providers.

To achieve the award you will be assessed to ensure you meet the following eight criteria:

A: Effective Leadership and Management of CEIAG

B: Evaluating and developing provision

C: Competency of the CEIAG Staff

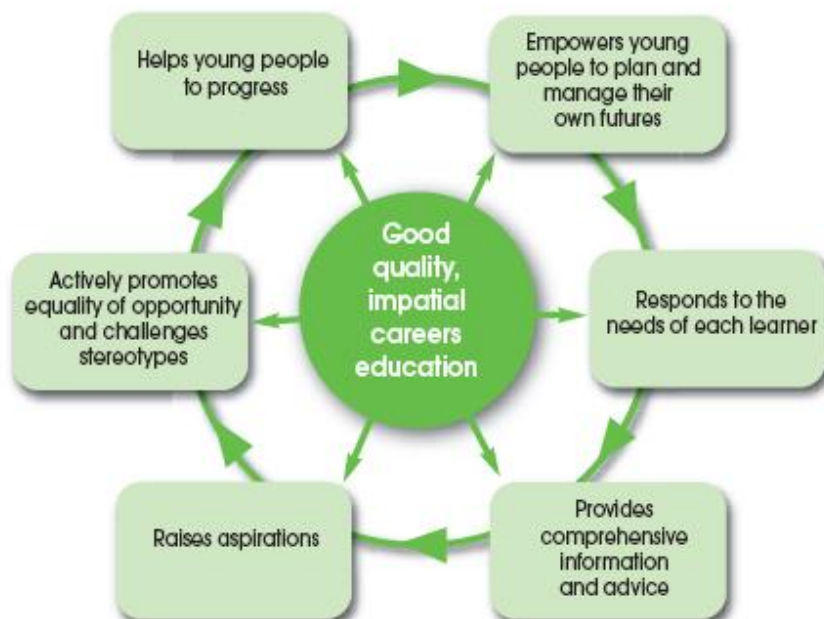
D: Securing Independent and Impartial Careers Advice and Guidance for Young People

E: CEIAG and a Curriculum for Careers Education and Work Related Learning

F: Careers Education Information, Advice and Guidance – Individual Access, Resources & Facilities

G: Working With External Partners

H: Involving and Supporting Families (Parents) and Carers (Age Appropriate Involvement – KS3, KS4, KS5)



'Principles' of impartial careers guidance

The Accreditation Cycle

- STEP 1:** Make a commitment to achieve the Gold Standard
- STEP 2:** Review your current CEIAG practices in relation to the standard.
A range of tools is available to support this.
- STEP 3:** Complete the Gold Standard Self-Assessment Form.
- STEP 4:** Collect Evidence to support the self-assessment
- STEP 5:** Request External Assessment visit
- STEP 6:** External Assessment takes place
- STEP 7:** Decision and Feedback
- STEP 8:** Develop a Continuous Improvement Plan, based on your feedback
- STEP 9:** Regularly review your CEIAG provision
- STEP 10:** Accreditation review within 3 years

