

What opportunities can you identify to use Hullcoin within an employment and skills setting?

Reward for learning activities increasing recognition and promotion.

Corporate Social Responsibility option for employers

Community element important

Link to social value through procurement

Rewards learners for attendance, positive involvement etc

Encourage staff to volunteer

Learner of the month rewards

Staff recognition schemes → company can say what whole company has done – evidence trail

The South Bank of the Humber would really want to get involved with this

Businesses speaking to children at schools to get an extra Corporate Social Responsibility aspect with the activity logged

DWP Model could be used with training providers for young people attending literacy/numeracy, training courses etc – gaining credits

More learners for attendance and activity

Helps with business tendering, if small businesses could earn through supporting employment and skills; could they donate coins?

Trial opportunities with a secondary school could be explored

Use to reward and recognise enrichment activities, such as: NCS, lifestyle, CCF, DofE, and Trust Wide Sport 'Play Your Part'.

Reward/issue point on Principals discretion – Act of Kindness
Link to Vivo Points in schools (reward and recognition)

Link to School Prom activities – students earn points for ticket – sponsored by employer

Record of activities – great for building CV's and keeping a log for young people.
Needs to be recognised by employers

Encourage companies to give something back, i.e: free courses from an education outlet with the opportunity to discuss jobs with an employment aim

Could be motivation for mandated learners from the Job Centre, Princes Trust Learners and ex-offenders

PR opportunity for businesses – positive marketing of involvement with Hullcoin

What obstacles do you envisage in using Hullcoin in practise?

How do we ensure buy-in – what offers will be available?

Corporate Social Responsibility (CSR) – 95% of businesses are micro, “what’s in it for me” needs to be clear?

Time to allocate rewards needed

A lot of offers seem to be during the day, what about those working?

Large businesses wishing to take control

Target offers at times/places for target audience

If start to get high levels of offers, need to organise categories

Not all digitally savvy, but if simple to use, will be easy to adapt

Need to build links with South Bank organisations

The name ‘Hullcoin’ will make people think that it’s only available in Hull. Many of our students are based in isolated or other parts of the Humber region – For example if in the Grimsby area – will they be able to spend locally? ‘Humbercoin’ – target organisations where young people shop – cinema, McDonalds, local shops

Only as good as people who use it!

Challenge with prisoners or people that cannot get into certain sectors (exclusion).
How do we ensure this is fair and accessible to all?

Important to ensure the quality of qualifying; rather than just the quantity

General questions on Hullcoin from group.

Is it there to boost and encourage more community activity? Is it more to capture all the good that is happening?

Do colleges already have an incentive scheme?

Does the local technology support us? Are KCOM on board with the initiative?

How do companies collect coins for all social value activities? Mock interviews, careers events etc.

Do big companies already have incentives? How could this work to complement or add value?

If someone signs up to work experience/apprenticeships, could that get them a credit?

What are the schools signed up to do exactly?

Do the Careers and Enterprise Company (CEC) want to look at this model for Enterprise Advisors?

Who sets the standard for achievement of the activity for authorising the digital Coinage?

What benchmark evidence is there on the initiative?

Would it possible to have some worked examples to demonstrate the value of the Hullcoin initiative?