



Minutes - Business Development Board

19th August 2014, 8.30am - 11.00am
 World Trade Centre, 48 Queen Street, Hull, HU1 1UU

Attendees

Members: Paul Sewell (PS) Anne Laudage (AL), David Keel (DKe), Lindsay West (LW), Malcolm Scott (MS), Richard Tuplin (RT), Chris Haskins (CH), Helen Bissett, Mike Pennington (MP), David Kilburn (DK), James Sweeting (JS),

Officers: Kishor Tailor (KT), Emma Toulson (ET), Keely Lead (KL), Caroline Sansam (CS), Sarah Clinch (SC)

Item	Action/key points	Responsible
1.	<p>Apologies</p> <p>Tim Rix Peter Aarosin Councillor Jane Evison Councillor John Briggs Bill Walker Richard Kendall Gary Warke</p>	
2.	<p>Action points from last meeting</p> <p>Agreed.</p>	
3.	<p>Hot topics</p> <p>Growth Deal</p> <p>There was a lengthy discussion about the bid and the tight timescales involved. The Board were asked for their thoughts.</p> <p>Action: A smaller group to be set up to develop the agenda on innovation and to involve the University of Hull.</p> <p>University Technical College for Hull</p> <p>MS declared an interest as a Director of Hull Kingston Rovers.</p> <p>The Board discussed the two proposals put forward and whether another UTC would be good for the region. The Board discussed capacity; employer support and student buy in.</p> <p>Action: The Business Development Board welcomed the two proposals under development and highlighted the need to</p>	<p>SC</p> <p>KT</p>

	<p>ensure that assessments are made on merit of both schemes in particular the demand and support from employers.</p> <p>Communications</p> <p>HB talked through the consultation process and the findings from LEP stakeholders and indicated there was good representation across all stakeholder groups. PS thanked HB and asked the Board to endorse the message and ambitions contained within the map. It was agreed that the Communications group should continue to meet to develop an action plan.</p> <p>Action HB/ KT/CH to consider inclusion of the work on the Board Away Day.</p>	<p>HB</p> <p>HB/KT/CH</p>
4.	<p>Chair/CEO update</p> <p>The Board discussed:</p> <ul style="list-style-type: none"> • One North • Housing being a priority sector. • Floods • National Colleges • Spatial Plan • City of Culture Chair and CEO appointments. <p>Action: MS to speak to PS to discuss how he would report on City of Culture progress.</p>	<p>MS & PS</p>
5.	<p>European funding</p> <p>James Trowsdale gave a presentation to the Board. He outlined the five programme areas for the strategic programme and talked through the different models of funding.</p> <p>Action: European programme for business - the principles of the proposal noted, it the Board's view was that where possible the programme should be kept local and linked to established funds within the Humber.</p>	<p>JT</p>
6.	<p>Sectors</p> <p>Emma Toulson gave a presentation on the Ports and Logistics Sector Plan followed by a Q & A session. ET explained that this has been written with input from previous analysis reported on the Ports and Logistics sector, consultation with the port operators and Humber ports and workshops. ET outlined some of the key developments in the Humber region. CH indicated he had contacted ABP/Able UK to come forward with a regeneration plan for the Humber ports. PS agreed that it's</p>	

	<p>important to get them involved. The Board discussed:</p> <ul style="list-style-type: none"> • Working with other LEPs • Adding value port centric activity • Creating a list of actions on what the LEP can do • Employees being self employed • How the logistics sector will fit into the sector • Understanding perceptions of companies outside the region. • Next steps and gaining a broader consensus and asking companies to adopt it • Following up with an implementation plan <p>Food - AL reported that the draft strategy is written and is currently being amended. Work is on going with neighbouring LEPs and a meeting and conference call is arranged. A strategy is being worked on and a task group has been set up to look at this which includes AL. JS and SC. Signposting SME's was also discussed.</p> <p>Digital - KT reported on his meeting with a number of partners, digital infrastructure space and content development was discussed. LW updated on this work. Digital assets were discussed and DKe suggested using a publication to get the message out. The Board discussed being part of the Yorkshire Digital Alliance.</p> <p>Action: SC and KT to investigate and report back to a future meeting.</p>	SC & KT
7.	<p>Project teams</p> <p>Business Engagement - RT reported on recent meetings, the first LEP Forum and he stressed the importance of building on the good start we have achieved.</p> <p>Growth Hub/Business Support - SC reported on the underspend due to delays recruiting staff and the impact it will have on the programme. MS suggested simplifying the website and having champions and moderators in different sectors.</p> <p>Action: Business Engagement - need to develop key messages for businesses and to be built into the development of the Growth Deal website.</p>	MS/SC
8.	<p>Summary The action points were summarised.</p>	
9.	<p>Feedback & Issues to escalate to Main Board</p> <p>The UTC and Ports & Logistics Plan were to be reported to the</p>	

	main Board.	
--	-------------	--