

Progress report – Communications

November 2015

Project lead(s)	Helen Bissett/ Mike Pennington	Report
		Action since last LEP Board meeting in September 2015
Executive support	Gilly Greensitt Keely Lead Richard Kendall	<ul style="list-style-type: none"> • Positive contributions from BDB and ESB to development of Communications strategy and meeting with project leads to finalise to take to Board • Double page spread in business section of Scunthorpe Telegraph • Feature article in Scunthorpe Telegraph about studying STEM subjects in context of Tomorrow’s Engineers Week • Two LEP Feature articles in Yorkshire Post, Growing the Humber through Growth Deal and Skills Initiative • Tour of Humber for Cabinet Office (North) Insight and Research Manager with input from four local authorities • Phased release of Growth Hub video case studies and further seven commissioned • Reached more than 5,000 followers on Twitter and general increase in social media engagement • LEP Flickr site set up • Promotional activity: for the Modal training event, Humber Renewables exhibitions; the Local Growth Fund, Growing the Humber Fund; over 50s discussion event; soft market testing for the Humber’s National College for Wind Energy; Tomorrow’s Engineers; Export Week, including video case study contribution to Cabinet Office campaign • Main media inquiries covered TaTa Steel, flood defence funding, devolution deals and office move
Key milestones/goals		
<ul style="list-style-type: none"> • Adopt communications strategy 		Key action before next LEP Board meeting
KPI measures		<ul style="list-style-type: none"> • Complete corporate communications channel plan • Issues for media management include outcome of Comprehensive Spending Review (CSR), devolution deals, Tata Steel developments and office move • Media support for joint Growth Hub and FSB event • A Christmas/ New Year retrospective on achievements with info graphic for key stakeholders • Further case studies commissioned to promote the work of Growth Hub
<ul style="list-style-type: none"> • TBC against agreed actions in delivery plans supporting corporate strategy 		Meetings and engagement/consultation
		<ul style="list-style-type: none"> • Gaps in employment of over 50s symposium on November 20 • Meeting of business support organisations post CSR • Consider arranging a LEP Forum in early 2016, subject to progress on devolution deals and outcome of the CSR

Progress report – Growing Places Fund (Business Loan Fund)

November 2015

Project lead(s)	David Kilburn – Chair of Investment Panel
Project team	Investment Panel
Executive support	Karen Oliver-Spry
In brief	<ul style="list-style-type: none"> • Approx £8.1m available • Loans of £100k - £1m
KPI Measures	N/A
Key milestones/goals	<ul style="list-style-type: none"> • Monthly investment panels review EOIs, full applications and due diligence reports • Formal approvals by LEP Board • Regular government reports
Key projects / media coverage	

Biowise
 Biowise received a loan of approximately £1m to develop and operate a waste recycling and recovery facility in Willerby and now has contracts in place with Hull and East Riding councils to manage their waste. Media coverage can be found at <http://www.hulldailymail.co.uk/Odour-free-waste-compositing-site-Willerby-set/story-26114530-detail/story.html>

Wykeland
 Wykeland received a loan of approximately £500k to provide the basic infrastructure needed to create business support services, including a hotel and restaurant at Europarc, a business park located in North East Lincolnshire. Media coverage of the investment can be found at <http://www.grimsbytelegraph.co.uk/500k-loan-speed-Europarc-Village-build/story-20848735-detail/story.html>

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Programme Summary

The Business Loan Fund comes from the government's Growing Places Fund and is designed to unlock stalled infrastructure projects which can quickly achieve economic growth and create jobs for the region.

There have been two previous rounds with approx £2.7m remaining to allocate pending decisions on applications currently in the pipeline. Application is by initial Expression of Interest which if progressed, is followed by a full application and external due diligence. All applications are assessed against the following criteria:

- Projects must be capital schemes that are 'ready to go' and are able to generate sustainable employment quickly
- Projects must be located in, and significantly contribute to, the economy of the Humber
- Projects should have outline planning consent and/or a reasonable expectation that full planning consent will be granted within six months
- Applications must be able to demonstrate they are capital projects, meaning that an investment:
 - Must be used for the acquisition or enhancement of an identifiable asset with a life of more than one year
 - Cannot be used to fund assets where there is an expectation of immediate re-sale

Performance of Business Loan Fund (as at 30/10/15)

- 13 loans approved to a value of approximately £6m and drawn down to a value of approx £4.4m
- Approx £1m still to be drawn down and £600k still to contract
- Pipeline of submissions representing a potential allocation of 2.45m
- 248.5 jobs created to end October 2015 (457 jobs in total to be created across all projects)
- 8 projects completed and 3 projects have delivered all outputs in full – 1 project has exceeded its job creation target by 23 jobs
- £700k loan repayments made to end October 2015
- £85k interest earned to end October 2015
- **Potential future funds available £1.77m**

The next Investment Panel will be held on Tuesday 17th November 2015.

N.B. Two projects initially awarded a loan are no longer viable. One has been withdrawn prior to the drawdown of any funding, the other has drawn down £181k and is subject to court proceedings to reclaim the funds. Bad debt provision has been built into HCC's programme projections.

Progress report – Growing the Humber (LGF)

November 2015

Project lead(s) David Kilburn – Chair of Investment Panel

Project team Investment Panel

Executive support Karen Oliver-Spry

In brief

- £4m total across 2 years
- £2m available in 2015/16 and £2m available in 2016/17.
- Projects must be delivered within 1 year of contracting
- Jobs must be created within 1 year of project completion
- Subject to State Aid regulations

Key projects / media coverage

- Ditto 4 Design - first project completed in August (grant claimed and job created)

Key milestones/goals

- Monthly investment panels
- Full commitment by October 2016
- Expenditure by February 2017

KPI measures

- 275 new jobs created – average £15,000 grant per job
- £20m private sector leverage – average 20% intervention rate

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Summary

Growing the Humber is a programme offering capital investment grants to SME businesses in the Humber area. Previously, the programme distributed £30m from the Regional Growth Fund and building on the success and momentum of this, the Humber LEP successfully applied for £4m from Local Growth Fund to continue the programme.

The programme aims to contribute to additional investment in order to unlock projects that have the potential for job creation and can quickly deliver tangible economic outcomes.

Application is by initial Expression of Interest which if progressed, is followed by a full application. All applications are assessed against the following criteria:

- Businesses and are eligible under State Aid restrictions
- Projects must be located in, and significantly contribute to, the economy of the Humber
- Projects must be capital schemes that are 'ready to go' and are able to generate sustainable employment quickly
- Applicants are able to demonstrate a clear need for the funding in order to make the project happen
- Minimum 1 job created and at no more than £15,000 grant per job

Performance for Growing the Humber LGF grants (as at 25/8/15)

- 160 EOIs received to date and 115 invited to full application
- 53 full applications received to date
- 24 applications approved at a value of £1.07m and creating 127 direct jobs
- Average intervention rate of applications approved approximately 13%
- Average cost per job of applications approved approximately £8k

Progress report – Growth Hub/Co-ordination of Business Support

November 2015

Project lead(s)	Phil Glover (Growth Hub Programme Manager)	<p>Report</p> <p>Action since last Business Development Board meeting</p> <ul style="list-style-type: none"> Final audit on the accounts has been completed by independent auditors. Claim 8 covering the financial closure of the Wave 2 Lancaster funded Growth Hub has now been submitted to and accepted by the programme managers, Lancaster University. The total value of RGF funds secured by the Humber Growth Hub project was £2,435,002. Due to unforeseen underspends by partners and their beneficiary companies and associated administrative corrections this represented a reduction of 4% on the total RGF budget allocated. Ongoing monitoring for job creation and private sector match will continue to be reported by the LEP until April 2017. To date 360.5 jobs have been created plus a further 111 indirect jobs as a consequence of Growth Hub activity. 222 jobs have been safeguarded. The project remains on target to achieve its jobs target of 561. Ongoing monitoring for match funding will continue to be reported until March 2016. Currently £3,233,351 of private sector funds have been invested by Humber companies as a result of activity supported by the Hub. A further £187,000 of match is expected to meet our target. Growth Hub staff continue to network with business support providers with the latest discussions taking place with the FSB and UKTI regarding opportunities for joint events. Growth Deal funds continue to support the ongoing delivery of the Growth Hub up until March 2016. Following a recent call a submission has been made to access European funding post March 2016 in order to develop a grant scheme and support further Growth Hub delivery. A decision is awaited on whether this bid can proceed to full application stage. In parallel ongoing discussions are taking place with Government regarding the sustainability and integration of Growth Hubs across the country. <p>Action before next Business Development Board meeting</p> <p>Meetings and engagement/consultation</p> <ul style="list-style-type: none"> The Humber Growth Hub Programme Manager continues to engage with both key national organisations and local providers involved with business support. Equally networking and cross LEP discussions are assisting with designing, simplifying and co-ordinating support for local businesses. <p>Communications messages</p> <ul style="list-style-type: none"> The Humber LEP Growth Hub remains on target to meet its outputs and objectives.
Project team		
Executive support	Richard Kendall	
Early wins 2014	<ul style="list-style-type: none"> Humber LEP Growth Hub established 	
Wow project	<ul style="list-style-type: none"> Deliver co-ordinated business support service across the Humber 	
Key milestones/goals	<ul style="list-style-type: none"> Deliver Growth Hub KPIs for private sector match (March 16) and jobs created (April 17) 	
KPI measures	<p>The 2014-16 KPIs for Growth Hub are as follows:</p> <ul style="list-style-type: none"> 2100 businesses engaged 561 jobs created 170 jobs safeguarded 270 business assists (more than 6 hours support) £1.4m invested in businesses 	