



**CONNECTING LEARNERS,
TRAINING PROVIDERS AND BUSINESSES.**

HUMBER APPRENTICESHIP BROKERAGE SERVICE

wearehabs.co.uk

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Humber
Local Enterprise
Partnership



European Union
Erasmus+ Fund

Supported by



Skills Funding
Agency



The HABS Team: 37-42 Prospect Street, Hull. HU2 8PX | **01482 244440**

To increase the number of individuals entering traineeships and apprenticeships at all levels and increase employer participation in traineeships and apprenticeships.

We want to ensure that individuals can fulfil their potential within the labour market using apprenticeships, traineeships and education as a pathway to do this.

We wish to raise the profile of apprenticeships amongst business and reduce bureaucracy for businesses who wish to utilise apprenticeships.

- **Skills gaps within various industries, more is needed to close the productivity gap.**
- **Humber is behind the national average for qualifications at level four and above.**
- **Humber also has a higher than national percentage of potential learners with no qualifications.**
- **Persistent low levels of skills threatens to hold back business growth.**
- **There needs to be a stronger recognition between knowledge application and productivity.**

- **Inspire individuals to make the correct career choice.**
- **Provide businesses with the tools to grow their workforce, and address skill gaps.**
- **Support the growth and development of higher and degree apprenticeships within the region.**
- **Be at the forefront of the apprenticeship changes, promoting positivity and not hysteria.**
- **Be a ‘real’ voice on apprenticeships.**
- **Provide a central ‘apprenticeship hub’, promoting communication between training providers.**

- **HABS will support businesses, training providers and potential apprentices in the Humber region by providing an impartial brokerage service.**
- **Advice and support to provide individuals and businesses with information that allows them to make an informed choice of their apprenticeship/apprenticeship provider.**
- **We will also help support those that wish to pursue higher education or traineeships.**



Engineering The Future

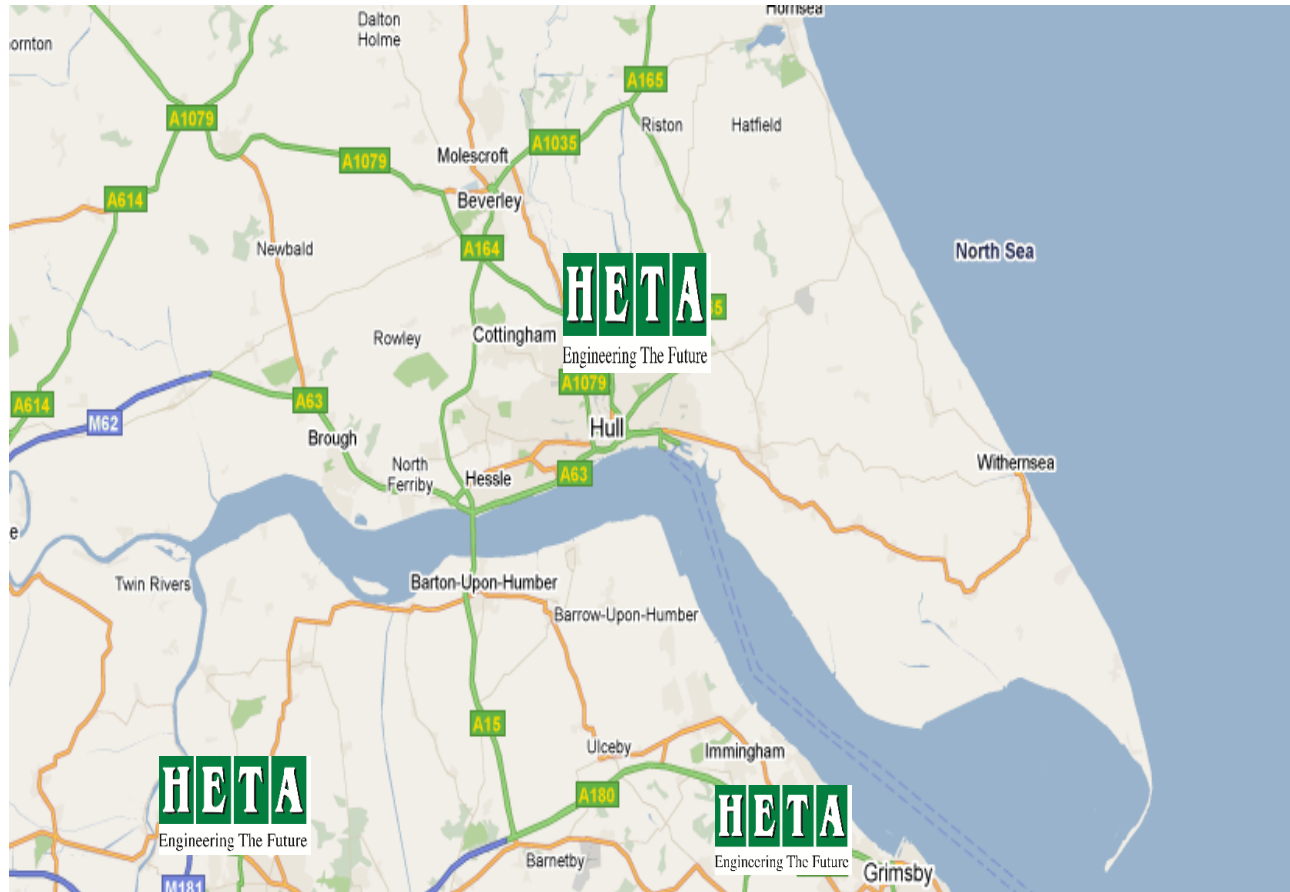
HETA and Employability Skills

Iain Elliott-CEO

- Established in 1967 as a not-for-profit Group Training Association, by employers for employers
- Governance is a Board of Trustees (Directors)
- Essentially 4 facets to our business: Apprentice Training, Schools engagement, Higher Education and & Up-skilling
- Ethos is to recruit the right learner for the right employer, provide quality training and a job brokerage service
- Apprenticeship programme focuses on best match recruitment process, practical skills and learner behaviours & workplace values
- Holistic approach to learners-We train and we change behaviours
- Focus on employer engagement
- Self Assessing at Grade 2 provider
- Wholly owned subsidiary operating as an ATA means we are an employer

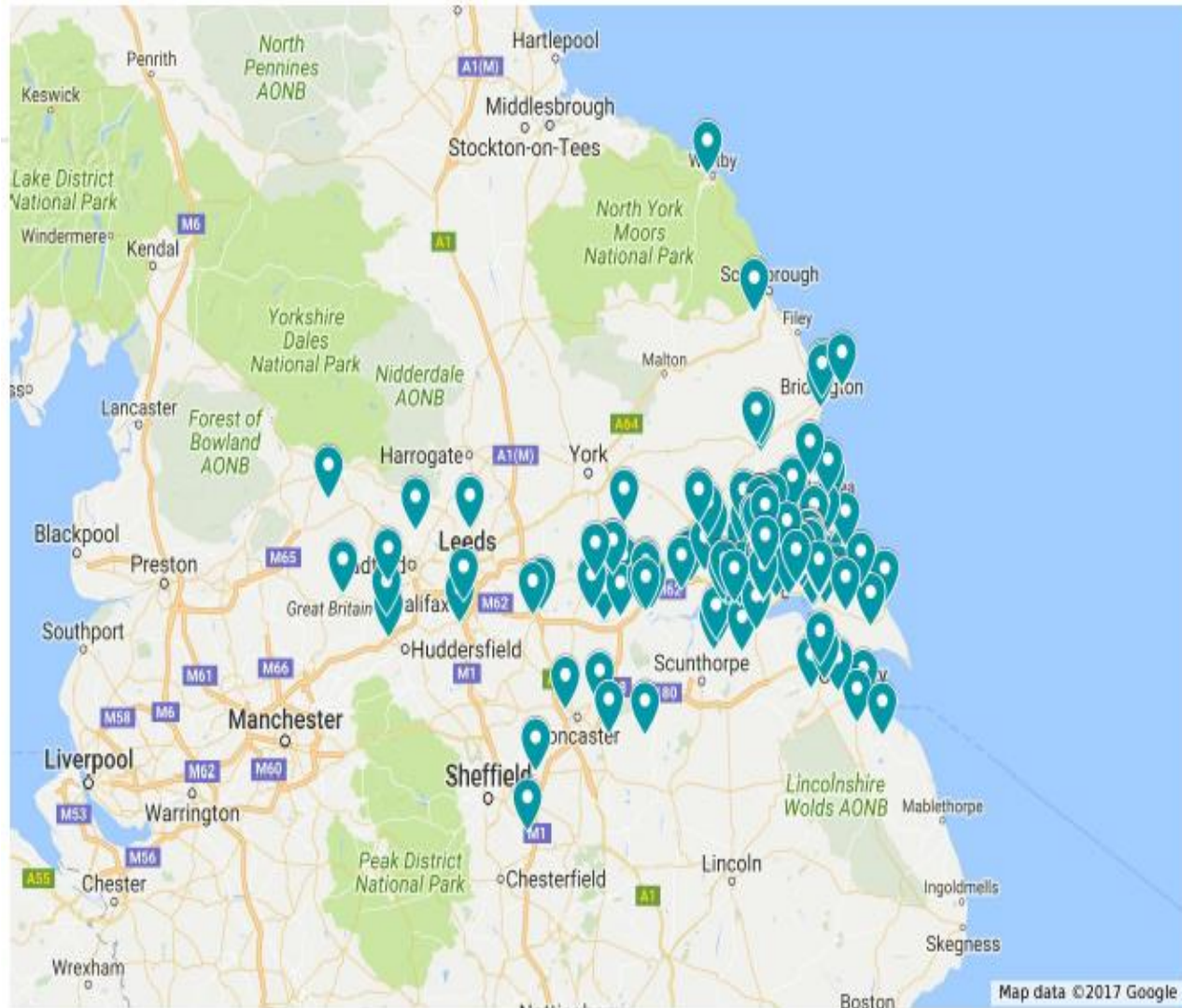


Where are we?

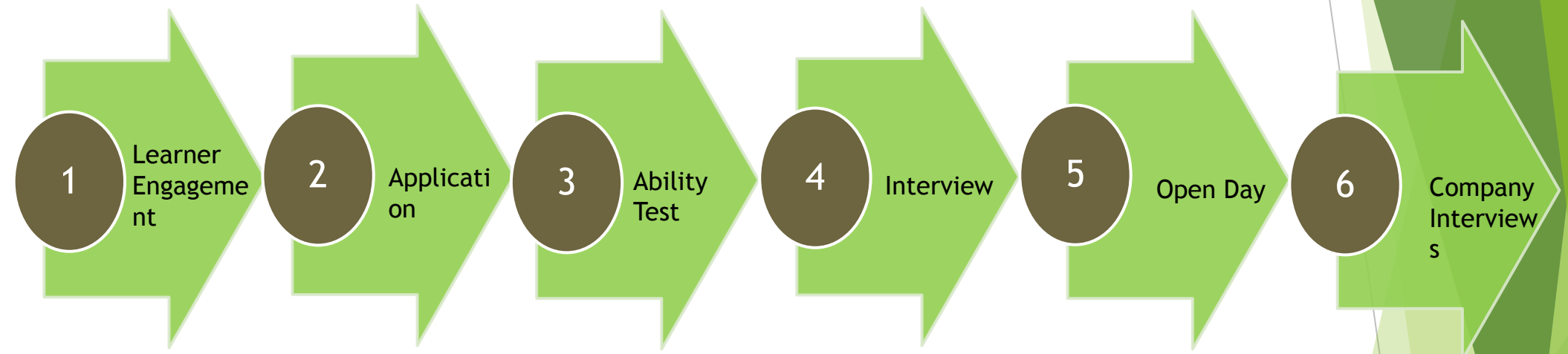


- 3 local training centres serving the Humber region
- Deliver a number of regional and national contracts for employers

800 applications for 200 places!



Recruitment Process & Additional Support



HETA

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Employer Engagement

AMProse

ABP

ASSOCIATED
BRITISH PORTS

2 sisters
Food Group

Aunt Bessie's

centrica



AAK

CRODA



YorkshireWater



Reckitt
Benckiser

BRADKEN

Balfour Beatty

Engineering Services

smith&nephew



bp

BOC



Member of The Linde Group

SAINT-GOBAIN
GLASS

KNAUF

**DS
Smith**



TOTAL



greencore
group



Employability Skills-Old Hat?

- Employers want young people entering their first job to be good at timekeeping, possess literacy skills and numeracy skills, and show enthusiasm and commitment
- Employers are struggling to recruit school and college leavers with the skills they need for their businesses.

Source; CBI Blueprint for employability skills 2011

CBI’s 7 employability skills:

1. Self-Management;
2. Teamwork;
3. Business and Customer Awareness;
4. Problem Solving;
5. Communication & Literacy;
6. Application of Numeracy;
7. Application of ICT

CBI 7 and Rotherham Ready 13

- “Rotherham Ready began with a simple vision - to equip the borough’s young people with the enterprise skills they would need to make a success of their future and help create a thriving economy in Rotherham”.
- They worked with leaders from business and education to come up with a set of **13 skills and qualities** that young people need to face the future **with confidence**.
- ‘Rotherham Ready’ recommendations include, evidence of an individual’s ability to work as part of a team, communicate effectively, demonstrate commitment to a workplace or apply literacy and numeracy skills in a work environment.

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1. Teamwork
2. Risk Management
3. Negotiating and Influencing
4. Effective Communication
5. Creativity and Innovation
6. Positive Attitude
7. Initiative
8. Organising and Planning
9. Decision Making, Problem Solving & Identifying Opportunities
10. Leadership
11. Making Decisions - Ethical and Economic
12. Financial Literacy
13. Product and Service Design

www.rotherhamready.org.uk/the-big-13/

Employability Passport

- As part of the Humber LEP's commitment to improve the level of employability skills throughout the Humber, a validation approach has been developed.
- A trailblazer pilot programme has tested the validation framework capturing both employer and provider feedback to enable the next steps in this important project to be planned.
 - Humber Learning Consortium (HLC) have secured resources to roll out the project over the summer of 2017.



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**Thank you for your time
Any questions?**