



Humber
Local Enterprise
Partnership

Minutes - Business Development Board

20th February 2018, 8.30 am - 10.00 am
Country Park, Cliff Road, Hessle Foreshore, Hessle. HU13 0HB.

Attendance

Members:

Dr Paul	Sewell OBE	(PS)	Chair
Helen	Bissett	(HB)	
Cllr Andy	Burton	(AB)	
Chris	Haskins	(CH)	
David	Talbot	(DT)	
Richard	Tuplin	(RT)	
Bill	Walker	(BW)	
Mark	Webb	(MW)	

Officers: Richard Kendall (RK), Kishor Tailor (KT), Laura Barley (LB), Tracy Pallett (TP).

Item	Action/key points	Responsible
1.	<p>Apologies</p> <p>Apologies were received from: Gill Alton, Cllr Hannigan, David Kilburn, Mike Pennington, Richard Stansfield, Tim Rix, Gary Young. (Mike Pennington asked for his apologies to be recorded for the January Business Development Board)</p>	
2.	<p>LEP Governance and assurance update (Paper A)</p> <p>RK referenced paper A and attached appendices and gave a detailed summary to board members regarding the need for members to adhere to the government's updated guidelines on LEP governance and assurance matters. KT stated that the deadline for completion and publication of the new registers of interest was 28/02/18. The Chair highlighted the importance that all board members need to comply with these new regulations.</p>	
3.	<p>Declarations of interest</p> <p>These to be taken as and when they might arise during the meeting.</p>	
4.	<p>Minutes and matters arising (Paper B)</p> <p>Action Points</p> <p>Matters Arising:</p>	

	<ul style="list-style-type: none"> • <u>Business Statistics</u> . RK reported that the LEP had met with the ONS regarding the issue of accuracy in North East Lincs statistics and will also write to their Chief Executive on the matter. • <u>Industrial Strategy draft letter</u> RK thanked members for the feedback received on the letter. • <u>Representation from Bondholders</u> - Andy Parkinson had confirmed that he will to replace Anita Pace on the board. RK confirmed that he will arrange to meet with Andy to provide an induction. • <u>Skills</u> – RK confirmed that Teresa Chalmers will attend the meeting on 24/04/18 along with Stephen Savage. • <u>BDB Priorities</u> – RK reported that he and PS will visit the North East LEP in a few weeks' time and they would report back to the board. 	RK
5.	<p>LEP Chair's update</p> <p>CH gave an update on the current economic and political outlook:</p> <ul style="list-style-type: none"> • <u>Industrial Strategy / Brexit</u> - CH stated that around 120 businesses and several business membership organisations had been contacted for their views and feedback. Results were expected within next few weeks. CH reported that some businesses feel disillusioned and in limbo due to current political and economic uncertainty. • <u>Northern Powerhouse / Transport for the North</u> – CH stated that the LEP remains engaged with both organisations. M11 extension now being taken seriously by Cambridge Mayor with possible partial funding. CH to contact Cambs Mayor and Greater Lincolnshire LEP to discuss further. 	
6.	<p>Industrial Strategy: Business Engagement (Paper C)</p> <p>RK confirmed that there had been some interesting and positive responses back so far on the LEP's Industrial Strategy consultation.</p> <p>RK summarised some potential critical factors affecting the area's economy and added that a consultant has been commissioned to research and analyse economic data to help evidence the changes of the last six years.</p> <p>A discussion followed on several key areas including infrastructure, north and south bank comparisons, priority sectors. RK invited members to forward on their feedback and agreed to update the group at the end of March and bring it to</p>	RK

	<p>the main board in May.</p> <p>Members agreed that the LEP should progress the idea of a Business Week event as part of the planned business engagement. CH suggested that three or four themes should be identified from the current consultation exercise and addressed. HB suggested contacting various journalists who wrote positive articles on the area during the City of Culture programme in 2017.</p>	RK
7.	<p>Humber Business Growth Hub – new support programmes (Paper D)</p> <p><u>Investment Readiness Programme</u> LB gave a summary on the business support plans currently under submission for ERDF funding by Hull City Council (who will act as the accountable body) and the Humber LEP on behalf of all four local authorities for £6m of support. All programmes will be branded “Humber Business Growth Hub” and will deliver free support across the Humber LEP area. CH highlighted issues around equity and fed back on an event the LEP had organised with partners. HB felt that a free business “health check” element of the programme could be popular with local business.</p> <p><u>ICT Support Programme</u> LB confirmed that this part of the programme would be commissioned externally. There were suggestions around the possible involvement of several local successful digital companies. CH asked to ensure that there was no duplication of other local ICT programmes.</p> <p><u>Business Growth Programmes</u> LB outlined a whole range of free support including access to experts and commercially experienced advisors in one-to-one support as well as workshops and masterclasses which will add additional capacity into the existing Growth Hub. A leadership programme will also be included as well as online support and resources. The scheme will operate a voucher system. RT asked about possible involvement of the “Common Purpose” programme. RK asked for the BDB’s thanks to be recorded in acknowledgement of the huge amount of work provided by LB and the rest of the team to bring this project to this current submission stage.</p>	
8.	<p>Project reports (Paper E)</p> <p>Taken as read.</p>	

	<p><u>Growth Hub</u> MW confirmed that the Growth Hub has been granted another two years' funding, with a possible two further years funding beyond that. HB suggested the payment of a nominal fee to help support the continuation of the programme and to create awareness around the importance and value of the programme.</p> <p><u>Energy Intensive Industries - Cluster Study</u> RK reported that this is almost complete, with an event scheduled for the afternoon of 16th March at CATCH. DT added that this was a very important report for the region and similar to one produced in Tees Valley.</p>	
9.	<p>Any other urgent business</p> <p>None</p>	
	<p>Future meetings:</p> <ul style="list-style-type: none"> • (Tuesday) 24 April 2018 – Humber Bridge Board Offices, Ferriby Road, Hessle. • (Thursday) 28 June 2018 – Humber Bridge Board Offices, Ferriby Road, Hessle. • (Tuesday) 4 September 2018 – Venue TBC. • (Tuesday) 23 October 2018 – Humber Bridge Board Offices, Ferriby Road, Hessle. • (Thursday) 13 December 2018 – Humber Bridge Board Offices, Ferriby Road, Hessle. • (Thursday) 28 February 2019 – Humber Bridge Board Offices, Ferriby Road, Hessle. 	